

shadowbox live
· EST 1988 ·

SHADOWBOX LIVE 2026 ARTISTIC SEASON

CORPORATE PARTNERSHIP PACKAGE

At Shadowbox Live, corporate partnerships increase the inspirational presence of live art in our world. Whether you are looking for brand awareness, specific product activations, programs targeted to precise segments, or broad messaging channels, we discover opportunities to meet objectives through the emotional and engaging power of our efforts.

GREATER COLUMBUS ARTS COUNCIL

Ohio Arts COUNCIL

THE COLUMBUS FOUNDATION

Benefits	$5,000 Supporting Sponsor	$10,000 Major Sponsor	$15,000 Presenting Sponsor
Monologue mention: During curtain remarks prior to each performance, your logo will appear on screen while your business is mentioned as a presenting or major sponsor and applauded as a supporter of the arts in Columbus			
Name/logo placement: Your business name listed as presenting, major, or supporting sponsor and logo will appear on:			
Pre-show, intermission, and post-show screens			
Show ticketing page on sbxlive.org			
Cover of digital program where applicable			
Show marquee			
All electronic and printed promotional materials			
Quarterly Donor & VIP Newsletters			
Social media: Your business will be named as a major or presenting sponsor in a post across all Shadowbox Live social media channels			
Media coverage: Your business name willl be recognized as a presenting sponsor in all press releases			
Performance: Complimentary seats during show run	8	16	24

*Sponsorship package is customizable to meet your needs.
**Presenting sponsorship level for *Holiday Hoopla* is $20,000 due to popularity.

Sponsorship of a Shadowbox Live show will expose your brand to:

- 160 patrons during each live performance
- 55,000 member email database
- 23,000 Facebook and 6,000 Instagram followers

In 2025, Shadowbox Live entertained more than 30,000 patrons with an average annual household income of $125,000 or more. Our 35-year history as an artistic powerhouse in Columbus ensures that your partnership will yield an impactful increase in brand awareness and visibility.

For more information contact: sponsor@sbxlive.org or call 614.416.7625.

“We have never hesitated to lend our support to Shadowbox Live...it has enriched our community and made a profound economic impact.”

– Shannon Morgan, Senior Vice President, Client and Community Relations Director, PNC

2026

Artistic Sponsorship Opportunities



Sketch Comedy and Music Experiences

Laughter is a release. Shadowbox Live celebrates the joy of the human experience by exploring life, love & relationships via their unique artform. This innovative blend of sketch comedy and music offers a captivating lens to examine the world around us, inviting audiences to connect with universal themes while enjoying top-notch entertainment.

Bangers: The Best Sketch Comedy and Music of 2025

January 8 – March 28

Kick off the new year with a high-voltage highlight reel! *Bangers* brings you the absolute best of Shadowbox Live's razor-sharp sketch comedy and show-stopping musical moments from seasons past – plus fresh surprises that keep the laughs coming. It's the ultimate party that only SBX can deliver.

Dirty Talk: A Sketch Comedy and Music Experience

April 2 – August 15

Dive into a playful playground of desire, humor, and cheeky confessions! *Dirty Talk* serves up a saucy mix of steamy sketches and seductive songs that celebrate the messy fun of one-night stands, to long-term love and everything-in-between. Prepare for laughs, surprises, and maybe even a little blush as Shadowbox Live turns up the heat with its signature blend of edgy comedy and irresistible music.

Screamers: A Nightmare-Fueled Sketch Comedy & Music Experience

August 20 – November 14

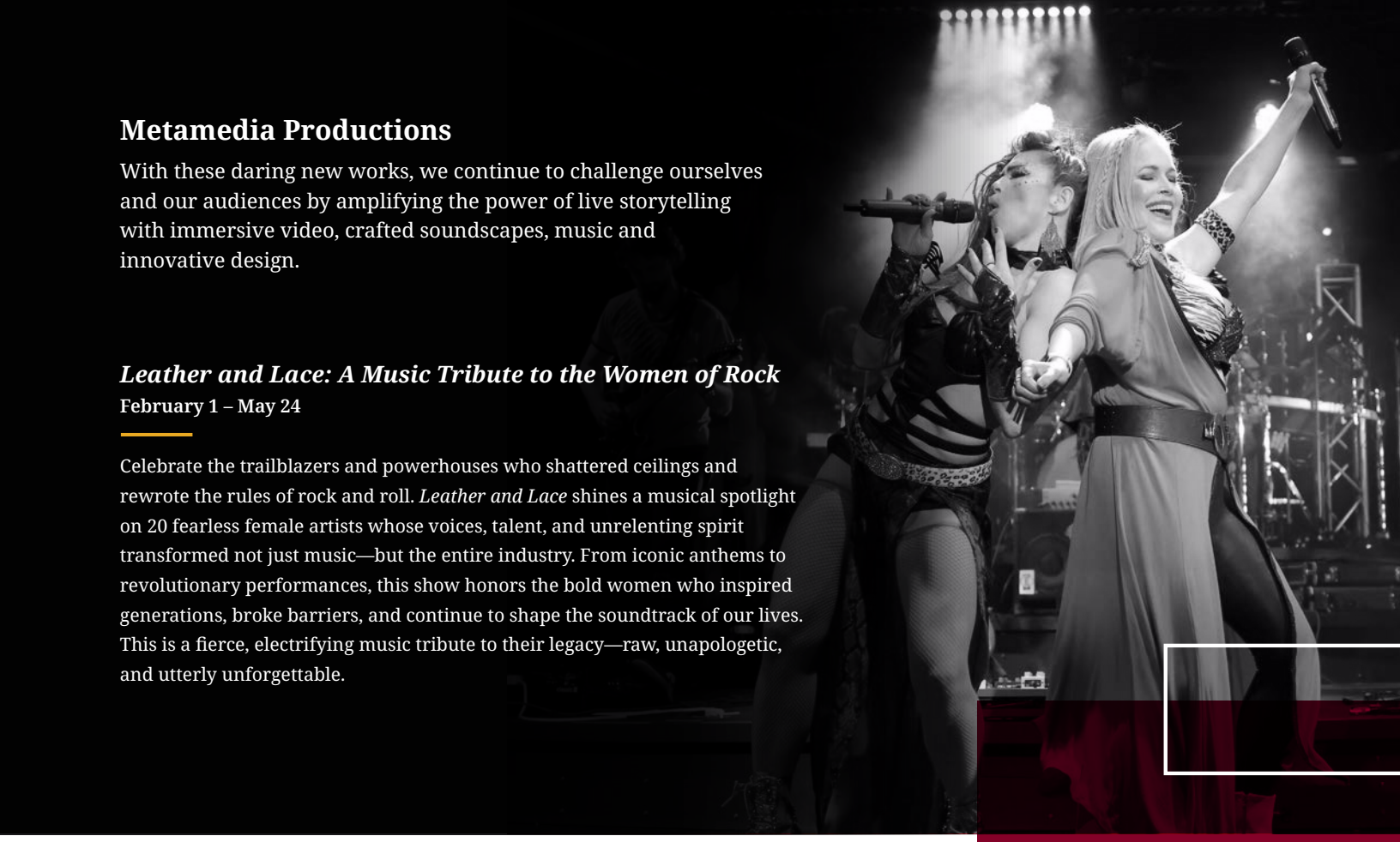
Face your fears – if you dare. Through sharp sketches and electrifying rock performances, *Screamers* proves that a jumpscare and a punchline are two sides of the same thrilling coin. Prepare for a night of adrenaline, joy, and genre-shifting entertainment that only Shadowbox Live can deliver.

SBX Community/Education Initiative Highlights:

- Art for All: For one designated performance per production, SBX allows patrons to choose their own ticket price to increase accessibility to the arts.
- Humor Heals: SBX provides admissions and/or discounts to our community organization partners promoting the dramatic impact live performance/laughter can have on one's mental and emotional well-being. The organizations can utilize them for staff, volunteers, or clients in need of an escape.

Metamedia Productions

With these daring new works, we continue to challenge ourselves and our audiences by amplifying the power of live storytelling with immersive video, crafted soundscapes, music and innovative design.



Leather and Lace: A Music Tribute to the Women of Rock

February 1 – May 24

Celebrate the trailblazers and powerhouses who shattered ceilings and rewrote the rules of rock and roll. *Leather and Lace* shines a musical spotlight on 20 fearless female artists whose voices, talent, and unrelenting spirit transformed not just music—but the entire industry. From iconic anthems to revolutionary performances, this show honors the bold women who inspired generations, broke barriers, and continue to shape the soundtrack of our lives. This is a fierce, electrifying music tribute to their legacy—raw, unapologetic, and utterly unforgettable.

SBX Community/Education Initiative Highlights:

- Art for All: For one designated performance, SBX allows patrons to choose their own ticket price to increase accessibility to the arts.
- Student Matinees: On designated weekdays, SBX buses in hundreds of middle and high school students for a 45-minute matinee followed by a Q&A session with the SBX creative forces. Teachers and students receive an accompanying study guide to deepen student engagement with the production.
- Gallery Exhibit: *The Spirit of Women Who Rock* – Celebrate the fierce spirit, beauty, and power of women who have reshaped rock music and inspired generations. Leather and Lace honors not only the trailblazing female rockers who shattered ceilings and rewrote the rules but also the unstoppable force of women's empowerment, resilience, and artistry. This exhibit shines a spotlight on bold voices, raw talent, and the art of rebellion infused with grace and grit—capturing the complex beauty of strength, vulnerability, and unapologetic authenticity. From iconic anthems to powerful performances, it's a tribute to the legacy of women who continue to break barriers, raise their voices, and define what it means to be unstoppable.

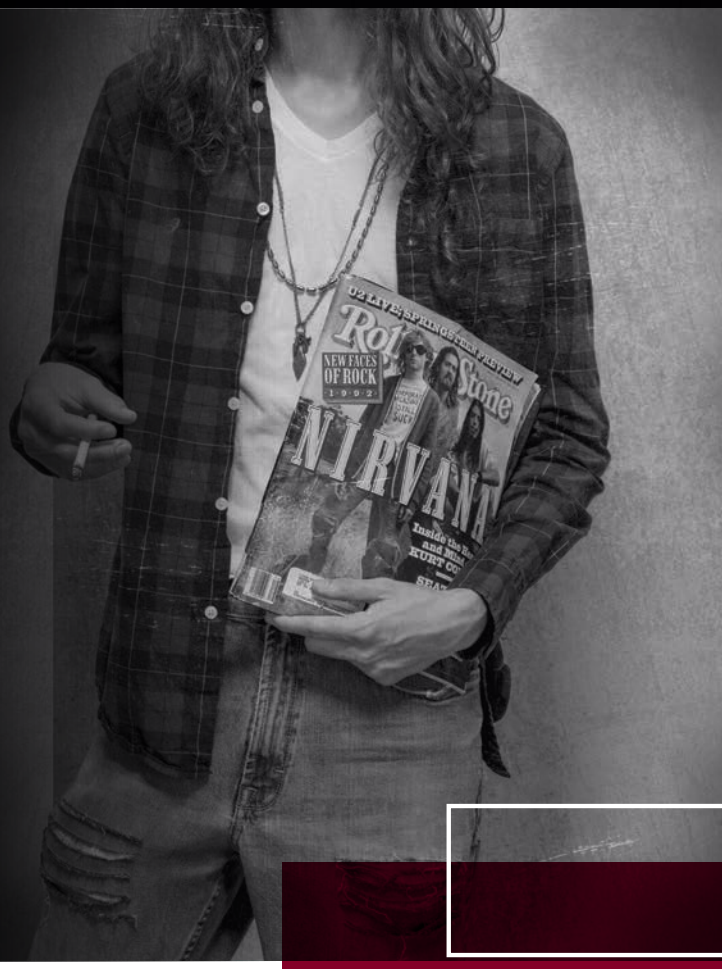




Flannel: A 90's Rock Musical

May 28 – September 6

Step into the raw, rebellious heart of the 90's with *Flannel*, a musical journey fueled by the era's iconic soundtrack—Nirvana, Jane's Addiction, Smashing Pumpkins, and more. Follow Chance, a wayward Rolling Stone photographer, who returns to the small hometown he left behind to confront family, friends and his own fractured past. Packed with sharp humor, unforgettable 90's rock hits, and a celebration of grunge-era edge and emotion, *Flannel* is a nostalgic dive into love, loss, and finding yourself amid the flannel shirts and angst of a generation.

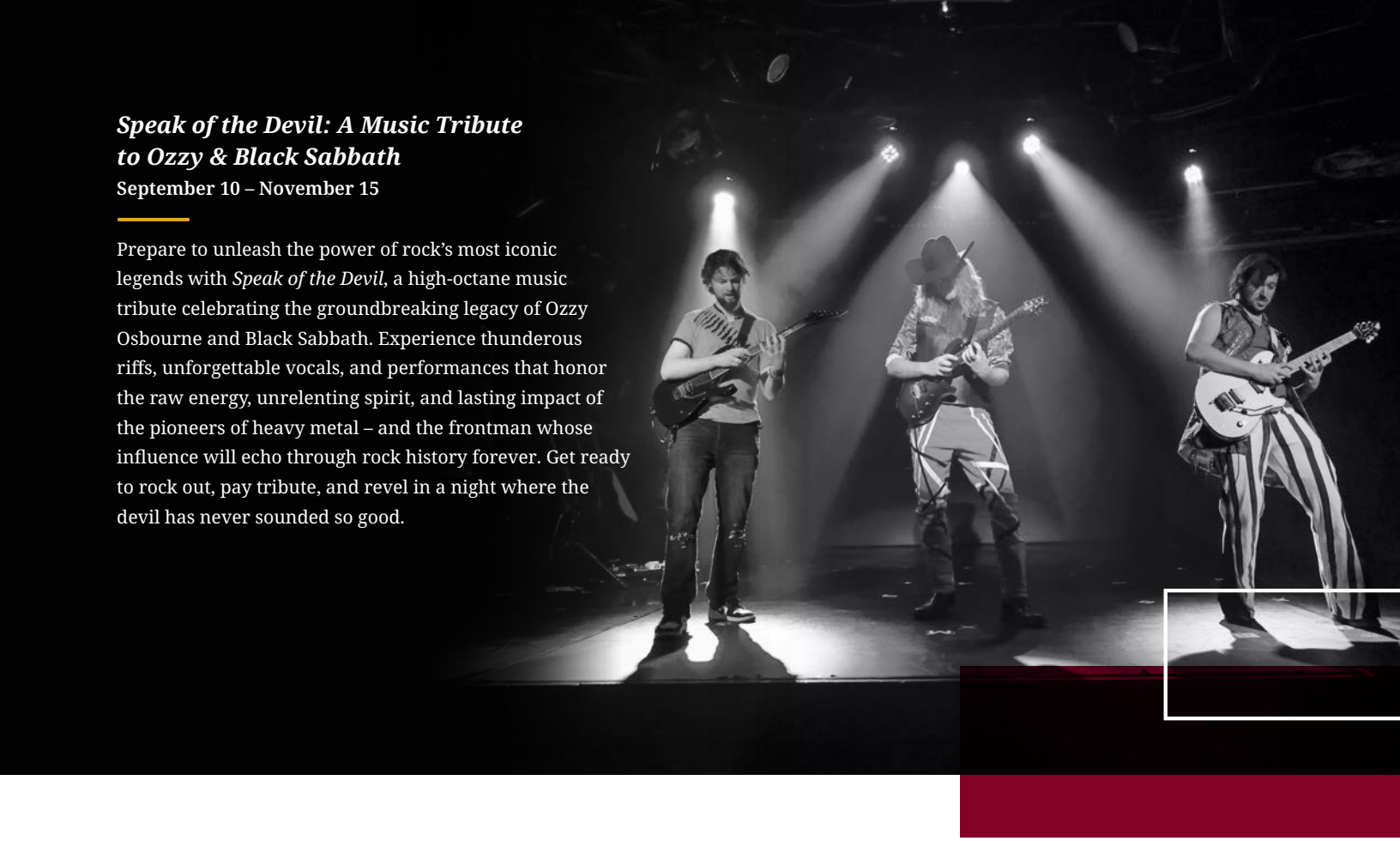


SBX Community/Education Initiative Highlights:

- Art for All: For one designated performance, SBX allows patrons to choose their own ticket price in an effort to increase accessibility to the arts.
- Sensory Friends Open Rehearsals: SBX invites adults with developmental disabilities who are enrolled in day programs at Goodwill Columbus and ARC Industries to experience the joy of live performance.
- Gallery Exhibit: *A Visual Journey through the Heart of 90's Grunge* – Dive deep into the gritty soul of the 90's with artworks inspired by the era's grunge legends—Nirvana, Jane's Addiction, Smashing Pumpkins, and more. This exhibit captures the angst, the rebellion, and the raw emotion of a generation defined by flannel shirts, loud guitars, and a fierce quest for identity. Experience the music and memories that shaped a cultural revolution.







Speak of the Devil: A Music Tribute to Ozzy & Black Sabbath

September 10 – November 15

Prepare to unleash the power of rock's most iconic legends with *Speak of the Devil*, a high-octane music tribute celebrating the groundbreaking legacy of Ozzy Osbourne and Black Sabbath. Experience thunderous riffs, unforgettable vocals, and performances that honor the raw energy, unrelenting spirit, and lasting impact of the pioneers of heavy metal – and the frontman whose influence will echo through rock history forever. Get ready to rock out, pay tribute, and revel in a night where the devil has never sounded so good.

SBX Community/Education Initiative Highlights:

- Gallery Exhibit: *Hell's Playground Rocks On* – Enter a world where the sinister meets the electric. Speak of the Devil is a high-voltage celebration of all things devilish, dark, and delightfully wicked. From the pounding riffs of heavy metal legends to the eerie thrills of Halloween's shadowy realm, this exhibit channels the raw energy of rock rebellion and the spine-tingling allure of the macabre. Experience a wild collision of thunderous music, haunting imagery, and devil-may-care spirit that summons the perfect storm of fear, fun, and fierce creativity. This is where darkness reigns, and the devil has never sounded so good.
- SBX Student Gallery: Shadowbox Live premieres its Student Gallery initiative. The program dedicates gallery space exclusively for young visual artists looking to pursue a life as a visual artist.
- Student Matinees: On designated weekdays, SBX buses in hundreds of middle and high school students for a 45 minute matinee version of Speak of the Devil followed by a Q&A session with the SBX creative forces. Teachers and students receive an accompanying study guide created in collaboration with The Ohio State University's History Department providing context of the time.





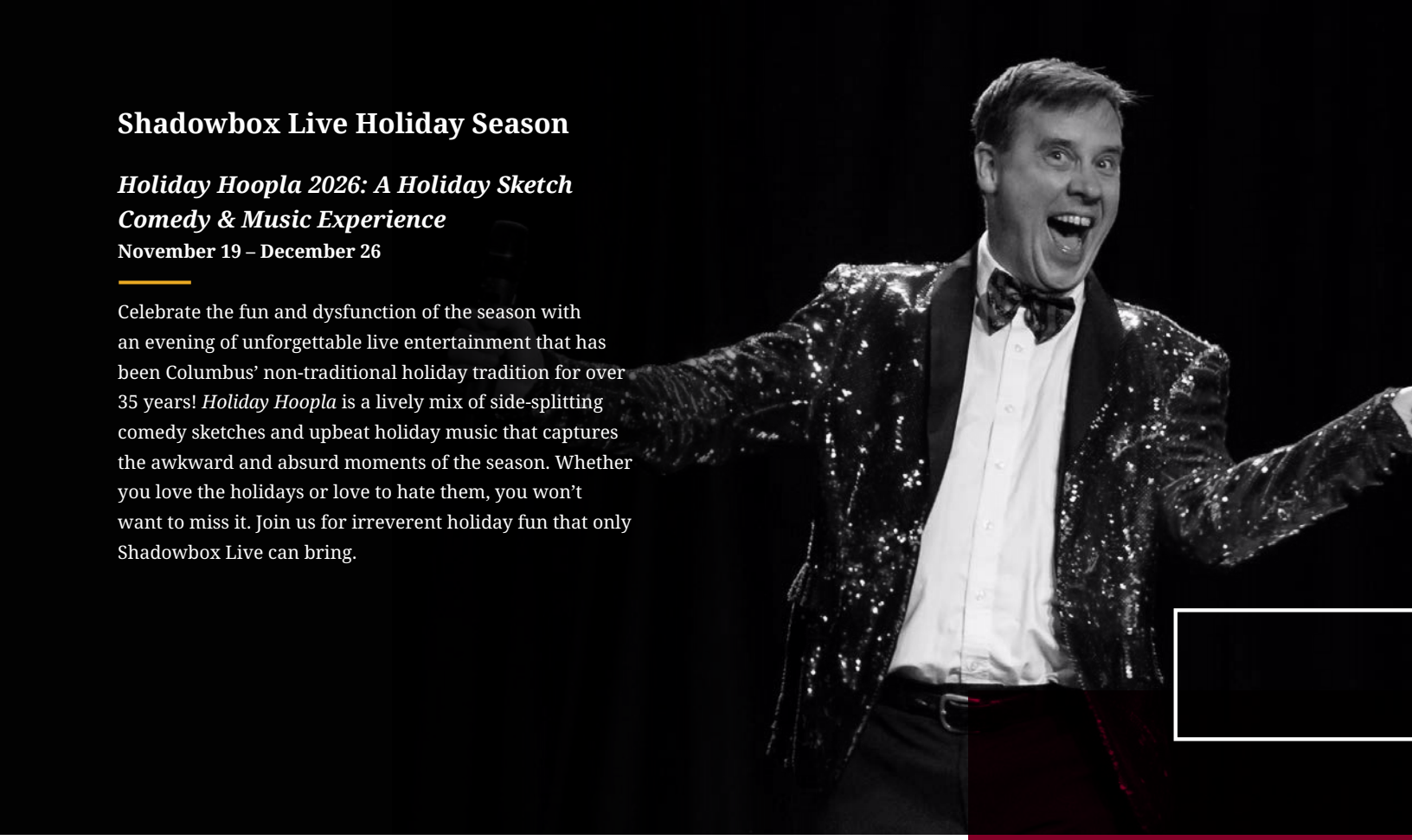


Shadowbox Live Holiday Season

Holiday Hoopla 2026: A Holiday Sketch Comedy & Music Experience

November 19 – December 26

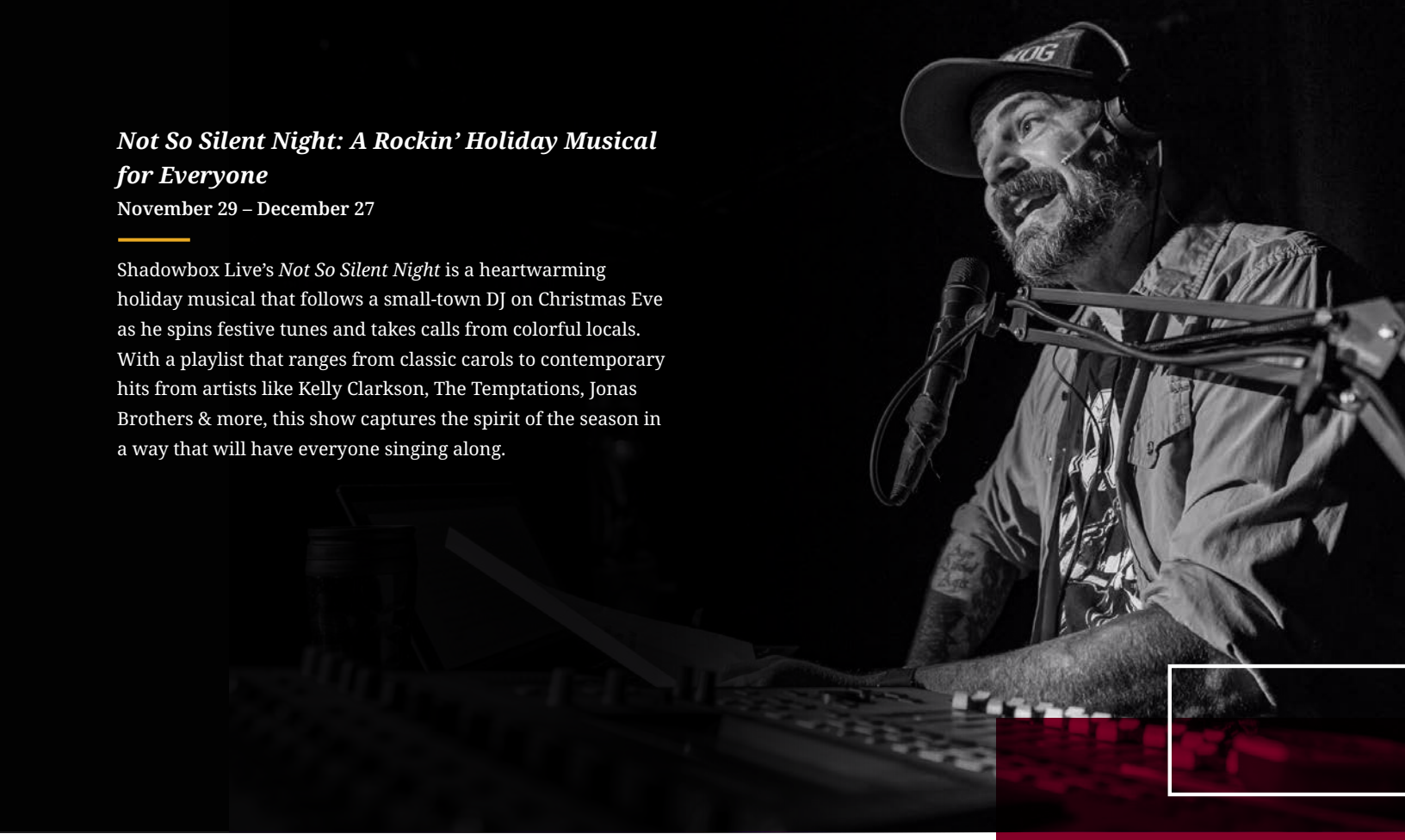
Celebrate the fun and dysfunction of the season with an evening of unforgettable live entertainment that has been Columbus' non-traditional holiday tradition for over 35 years! *Holiday Hoopla* is a lively mix of side-splitting comedy sketches and upbeat holiday music that captures the awkward and absurd moments of the season. Whether you love the holidays or love to hate them, you won't want to miss it. Join us for irreverent holiday fun that only Shadowbox Live can bring.



SBX Community/Education Initiative Highlights:

- Artistic American Sign Language Course: SBX partners with the Columbus State Community College's Interpreter Education program resulting in three holiday performances interpreted by the CSCC students for the deaf community.
- Art for All: For one designated performance, SBX invites patrons to choose their own ticket price to increase accessibility to the arts.
- Gallery Exhibit: *Together in Art: A Holiday Celebration of Unique Voices – Together in Art*, is a special holiday exhibition showcasing the talents of artists from Goodwill Columbus, Open Door Art Studio & Gallery and 1221 Art Space. This joyful display celebrates the rich diversity of artistic expression from individuals with intellectual and developmental disabilities. These unique perspectives capture cherished holiday themes in one-of-a-kind works with creativity, inclusion, and the true spirit of the season.





Not So Silent Night: A Rockin' Holiday Musical for Everyone

November 29 – December 27

Shadowbox Live's *Not So Silent Night* is a heartwarming holiday musical that follows a small-town DJ on Christmas Eve as he spins festive tunes and takes calls from colorful locals. With a playlist that ranges from classic carols to contemporary hits from artists like Kelly Clarkson, The Temptations, Jonas Brothers & more, this show captures the spirit of the season in a way that will have everyone singing along.

SBX Community/Education Initiative Highlights:

- SBX Student Gallery: *Together in Art: A Holiday Celebration of Unique Voices – Together in Art*, is a special holiday exhibition showcasing the talents of artists from Goodwill Columbus, Open Door Art Studio & Gallery and 1221 Art Space. This joyful display celebrates the rich diversity of artistic expression from individuals with intellectual and developmental disabilities. These unique perspectives capture cherished holiday themes in one-of-a-kind works with creativity, inclusion, and the true spirit of the season.
- Host the Holidays: In partnership with Flying Horse Farms and Big Brothers Big Sisters, families receive a complimentary holiday theatre experience that includes a meal.
- Toy Drive: Shadowbox Live partners with local media to bring the joy of Christmas and send a message of hope to our community's disadvantaged children.



